

**FOR IMMEDIATE RELEASE**

## **Space-Time Insight Expands Executive Team**

### **Rob Massoudi and Cathy Minter Add Industry Depth and Breadth as Company Drives Market Awareness and Solution Adoption**

Fremont, CA, April 20, 2011 -- Space-Time Insight, a provider of next-generation situational intelligence solutions, today announced the additions of Rob Massoudi as Senior Vice President, Business Development and Strategic Partnerships, and Cathy Minter as Vice President, Strategic Industries, to the company. Bringing these SAP, Cisco and Oracle veterans on board further expands the company's experience and depth as Space-Time Insight develops new relationships and programs to serve the growing demand for situational intelligence.

Rob Massoudi has nearly 30 years of technology experience. Following technical positions at Amdahl Corp., Sun Microsystems, and Sunsoft, Massoudi was the director of global ISV market development at Dell. After a stint at Radcliff & Willison Consulting as managing partner of the information technology industry practice, Massoudi joined Cisco where he held a variety of senior management positions including managing director in the Strategic Partner Organization (SPO), TelePresence Business Unit and Cisco Internet Business Solutions Group. Massoudi will be responsible for driving strategic relationships with key business partners.

Cathy Minter has more than 20 years of technology and software experience. After beginning her career at AT&T in New York City as a national account manager responsible for financial services clients, Minter held strategic sales positions within Oracle's Communications Industry, then moved on to executive management positions at SAP, including vice president, U.S. communications industry. Following SAP, Minter was appointed president of Cordys Americas, a leading provider of BPM and cloud technology, where she focused on delivering solutions for companies dealing with business transformation challenges through an agile development strategy. Minter has a degree in economics from Clemson University and an MBA from Fordham University. Minter's responsibilities will include helping Space-Time Insight establish a foothold in new markets.

"Adding Rob and Cathy to our team prepares us for major initiatives in multiple industries and across our complete value chain," said Rob Schilling, CEO at Space-Time Insight. "Their extensive industry experience, proven successes at relationship building, and ability to manage expanding teams will be vital to driving adoption of our solutions and supporting significant business growth."

**About Space-Time Insight**

Space-Time Insight transforms the vast quantities of disparate information spreading across organizations, into intuitive visual displays that businesses can use to make informed real-time decisions. From traditional transmission, communications and transportation networks to Smart Grids and Cities, our next generation situational intelligence solution is making critical infrastructure smarter, safer and more reliable. With Space-Time Insight, enterprises can visualize and analyze their resources across location and time, rapidly respond to disruptions in service, and lower risk while increasing customer satisfaction and profitability. Major organizations around the world rely on our high performance software to gain actionable insights into their businesses and make real-time operational decisions. Space-Time Insight is privately-held and based in Fremont, CA. For more information, visit <http://www.spacetimeinsight.com>.